

December 16-17 2019

UNESCO Regional Bureau for Science and Culture in Europe

# OCEAN LITERACY PROFESSIONAL DEVELOPMENT TRAINING

## Expert Panel and Case Studies Presentors



***Daniele Moretti***

Editor in Chief of Sky TG24 and director of the film "K2 - Un Urlo Dalla Vetta" (2014)

More than  
**24**  
trillion \$USD

The value of the blue economy will  
**DOUBLE**  
BY 2030

***Nina Gardner***

Director of Strategy International



***Mariasole Bianco***

Founder and President of Worldrise

Economy needs a  
**HEALTHY OCEAN**

The ocean absorbs  
**MORE THAN 90%**  
of the excess heat due to global warming

***Dr. Giovanni Coppini***

Senior Scientist and Director of the Ocean Predictions and Applications Division of Centro Euro-Mediterraneo sui Cambiamenti Climatici (CMCC) Foundation in Lecce, Italy



***Alessandro Berton***

President of UnionMare Confturismo Veneto

Ocean energy is the fastest growing blue industry



The estimated cost of marine litter is between  
**€259 - €695 mn**

***Marta Monaco and Paolo Caminati***

PRADA Group



# Expert Panel Presentors

## **Daniele Moretti**

Editor in Chief Sky TG24



Daniele Moretti is the Editor in Chief of Sky TG24 and has been there working since its foundation in 2003.

Among his achievements, Moretti has covered the 2004 and 2008 American elections, the climate alarm special in 2007, and regularly reports on the environment and science from extreme environments such as the Italian Arctic base at Ny Alesund, the Everest base camp in Nepali, the K2 base camp in Pakistan, and the Italian bases in Antarctica.

He is the director of the film "K2 - Un Urlo Dalla Vetta" (2014).

## **Nina Gardener**

Director Strategy  
International



Nina Gardener is the director of Strategy International, a consulting firm she founded specializing in Corporate Social Responsibility, sustainability and climate change. She works with both the CSR and Investor Relations departments of companies on global sustainability issues, creating public-private partnerships (such as the Barefoot college project with Enel Green Power), improving internal ESG metrics, engagement with the UN Global Compact, and on company outreach toward the Sustainable and Responsible Investor community.

A lawyer by training, Gardener has a past in corporate law, working in the Balkans for the UN, and as a consultant to the OECD. Nina is an adjunct professor at the Washington College of Law at American University and at Johns Hopkins SAIS in Washington DC teaching a course on "CSR, Business and Human Rights." She is a frequent moderator on issues relating to CSR, energy, water, climate change, women's entrepreneurship and responsible investing.

Ms. Gardener is the founding president of three professional women's associations in Europe (Prague, Paris, Rome) and has been on the advisory board of the Women's Forum for the Economy in Society since its inception in 1994.

# Expert Panel Presentors

## **Mariasole Bianco**

Founder and Chairperson  
Worldrise Onlus.



Mariasole is a marine conservationist, environmental scientist and communicator.

She coordinates the Young Professionals network of the IUCN World Commission on Protected Areas, host a TV show in Italy about ocean wonders and issues, works with private sector on ocean responsibility, teaches at University of Genoa environmental dissemination and is the founder and president of Worldrise, an Italian non-profit organisation focused on marine conservation and young professional empowerment.

## **Giovanni Coppini**

Director of the Ocean  
Predictions and Applications  
Division of CMCC



Dr. Giovanni Coppini holds a Phd (2010) in Pin Environmental Science: protection and management of natural resources from Bologna University. He is the Director of the Ocean Predictions and Applications Division of CMCC. Since 2003, he has worked in the field of operational oceanography applications development. Since 2018, he has held the position of co-chair of MONGOOS (Mediterranean Oceanography Network for the Global Ocean Observing System) and is also currently managing the Emergency Response Officer of the MONGOOS-REMPEC agreement.

Coppini has been a member of the JCOMM Task Team on Maritime Safety since 2012 and has been the chair of the JCOMM Expert Team Marine Environmental Emergency Response (ETMEER) since 2018. As of May 2015, he is the leader of the European Copernicus Marine Environment Monitoring Service for the Mediterranean Monitoring and Forecasting Centre (Med-MFC).

He has also been Deputy Leader of the Black Sea CMEMS-MFC since 2018. His work has been published in more than 30 papers in peer reviewed journals. At CMCC, he has coordinated and contributed to the development of several applications relevant to maritime safety based on CMEMS data including Sea-Conditions, VISIR, WITOIL and OCEAN-SAR.

# Case Studies Presentors

## Prada Group



### **Marta Monaco**

*Senior Corporate Communication Manager, Prada Group*

Marta Monaco is the senior Corporate Communication Manager of the Prada Group. She is responsible for national and international communication strategies based on multi-stakeholder and multi-platform storytelling using traditional and digital channels, especially focusing on finance and sustainability.

Along her professional path, she has had the opportunity to coordinate global projects, and has built strong media relations.

### **Paolo Caminati**

*Group Finance Deputy Director, CSR at Prada Group*

Paolo Caminati is the Group Finance Deputy Director, Corporate Social Responsibility of Prada Group. He has extensive experience in national and international projects.

## UnionMare Confturismo Veneto



### **Alessandro Berton**

*President of UnionMare Confturismo Veneto*

Alessandro Berton is the President of Unionmare Confturismo Veneto. He has more than twenty years of working experience in the touristic sector at national and international level.

Along his professional career he has had the opportunity to work in different fields such as the hospitality industry, and beach and nautical tourism.

For more information to register please contact:

***Dr. Francesca Santoro***

*IOC-UNESCO Programme specialist Ocean Literacy*

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