Thirty-first Session of the Assembly

3.5.4 Ocean Literacy Plan & Strategy

Francesca Santoro
IOC-UNESCO Ocean Literacy Programme Specialist
Key IOC Governing Bodies Decisions in relation to Ocean Literacy:

**Decision EC-LI/4**
- Develop a draft Ocean Literacy Action Plan
- Presented at the Thirty Session of the Assembly

**Decision IOC-XXX/11.2**
- Secretariat requested to collect MSs comments
- Submit the revised OL Action Plan to the 53rd session of the Ex. Council
Overall, strong support was expressed from Member States for the draft of the Ocean Literacy Plan of Action.

Vision statement linked to the ocean science and ocean knowledge value chain, i.e. identifying knowledge needs, generating needed knowledge, and using generated knowledge

Reduced redundancy within six priorities, and increase the focus on ocean knowledge and solutions
Vision statement

Through international collaboration, exchange of good practices and creation of partnerships, IOC assists its Member States to reinforce the work on ocean literacy, so that ocean knowledge is fully leveraged to advance ocean sustainability.
Priorities

1. Ocean science concepts integrated into formal education curricula in order to enhance global ocean literacy

2. Dialogue enhanced and collaboration increased through the inclusion of diverse stakeholders in ocean literacy discussions

3. Products and ocean literacy resources should include accessibility access options

4. Capacity of stakeholders (e.g. governments, private sector, social sciences, indigenous communities, journalists, communities) to engage in ocean literacy discussions and activities strengthened

5. Reinforced research on human behavioral change, science communication and impacts of ocean literacy to improve its efficacy

6. Resource mobilization reinforced
Ocean Literacy Activities Report

Three main areas of work:

- 🎓 Formal education
- 🔍 Capacity Development and Resources Development
- 🔗 Support to knowledge and experience exchange
Formal Education: toolkits

- English: Ocean Literacy for All
- Spanish: Cultura oceánica para todos
- Portuguese: Cultura Oceânica para todos
- French: Accès aux connaissances de l’océan pour tous
- Italian: L’Educazione all’Oceano per Tutti
Capacity Development and resources development

Experts, case studies, videos

Trainings

Ocean Literacy Essential Principles videos

Animated videos (available in EN, SP, FR, IT)
Capacity Development and resources development

Ocean Literacy Training Course
why the ocean matters to all
you can now enrol to this self-paced course
https://classroom.oceanteacher.org/

Ocean Literacy Training Course for Educators
Educating about the Ocean: Waves of change
enroll now to this self paced course
https://classroom.oceanteacher.org/

Ocean Literacy Training Course for Government Officials
Mainstreaming Ocean Literacy in Governance
you can now enroll to this self paced course
https://classroom.oceanteacher.org/

Ocean Literacy Training Course for Media and Press
Sea Stories: understanding the Ocean for media and press
you can now enrol to this self paced course
https://classroom.oceanteacher.org/
Capacity Development and resources development

Table 4: Age group

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>less than 19</td>
<td>10</td>
</tr>
<tr>
<td>20-29</td>
<td>25</td>
</tr>
<tr>
<td>30-39</td>
<td>30</td>
</tr>
<tr>
<td>40-49</td>
<td>20</td>
</tr>
<tr>
<td>50-59</td>
<td>15</td>
</tr>
<tr>
<td>60-70</td>
<td>5</td>
</tr>
<tr>
<td>more than 70</td>
<td>2</td>
</tr>
</tbody>
</table>

- Male
- Female
Support to knowledge and experience exchange
**Ocean Literacy and the Ocean Decade**

**From Ocean Literacy FOR All to Ocean Literacy WITH All**

Ocean Literacy With All (OLWA): the change we need for the ocean we want

Lead institution(s): Intergovernmental Oceanographic Commission of UNESCO

OLWA advances Ocean Literacy (OL) through international partnerships and networks by designing and implementing transformative locally and globally relevant research-based activities and projects by and for diverse stakeholders. This programme builds capacity and behaviour change to achieve an ocean literate society to help ensure sustainable development of the global ocean.
Extra-budgetary resources mobilized

<table>
<thead>
<tr>
<th></th>
<th>2015-2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Sector</td>
<td>1,116,608</td>
</tr>
<tr>
<td>Member States</td>
<td>1,118,077</td>
</tr>
<tr>
<td>EC*</td>
<td>1,590,673</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,825,358</strong></td>
</tr>
</tbody>
</table>

* 1.219.512 USD in the pipeline