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3.1 IOC Tsunami Ready Guidelines and Tsunami Ready Logo

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Management and Preparedness

21-22 February 2021

1. Tsunami Ready Manual and Guide

Intergovernmental Oceanographic Commission
Manuals and Guides



74

**Standard Guidelines for the Tsunami
Ready Recognition Programme**

UNESCO

Intergovernmental Oceanographic Commission
Manuals and Guides

74

**Standard Guidelines for the
Tsunami Ready Recognition Programme**

A Tsunami Ready recognition does not imply approval or confirmation that a community can or will perform at a certain level in case of a tsunami. Tsunami Ready recognition does not mean that a community is tsunami proof; it is rather an acknowledgment and recognition of the measures adopted by the community to cope with their tsunami risk.



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The MG74 has gone through series of revision and update.

The Draft MG74 has been send to UNESCO IOC and now in the hand of UNESCO IOC Assistant Publication Officer for finalization as UNESCO IOC Manual and Guide.

1. Tsunami Ready Manual and Guide

IOC Manuals and Guides, 74.
Paris, 2021
English only

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- Task Team on Disaster Management and Preparedness, Working Group on Tsunamis and Other Hazards Related to Sea-Level Warning and Mitigation Systems

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1. Tsunami Ready Manual and Guide

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Total 62 Pages
Content 42 pages
Annexes 20 pages

Content:

1. Introduction
2. Frameworks and Background Information for the Tsunami Ready Recognition Programme
3. Key elements of the Tsunami Ready Recognition Programme
4. The Tsunami Ready Recognition Programme Indicators
5. Implementation Workflow for the Recognition Process
6. Resources Needed
7. Tools and References

Annex:

- Annex 1. Glossary of Terms
- Annex 2. Tsunami Ready Recognition Programme Application Forms
- Annex 3. Tsunami Ready Recognition Programme Certificates
- Annex 4. Tsunami Ready Recognition Programme Sign
- Annex 5. Sources consulted

2. Graphical Standards and Logo Toolkit

Tsunami Ready

Logo Formats

There are two logo formats, The rectangle and the circle forms.

Both formats have the same concept, color scheme, and rules. The example taken in this guide is using the circle form.



The Logo Graph

The logo graph, as shown below, consists of four inseparable elements:

1. Green check mark, indicates there are indicators of UNESCO-IOC Tsunami Ready that need to be completed.
2. The three tsunami waves indicating this logo is for tsunami hazards
3. Pictures of people depicting that UNESCO-IOC Tsunami Ready is based on community preparedness
4. The blue circles (or the square) describe that UNESCO-IOC Tsunami Ready program is a global program covering covering the Indian Ocean, the Pacific Ocean, the North East Atlantic Ocean and the Mediterranean and Caribbean Seas.
5. The title in white font reading "Tsunami Ready" enclosed in a blue-background box.



Draft
Graphical standards
and logo toolkit

October 2021


2. Graphical Standards and Logo Toolkit


Tsunami Ready


Colours of the logo graph


Colored logos are a top priority to use. Black or white logos are used for specific needs such as merchandising or production with limited resources.

COLORS

 C60 M12 Y100 K1
R118 G171 B61
HEX #76AB3D

 C94 M59 Y3 K0
R0 G104 B174
HEX #0068AE

 C76 M2 Y9 K0
R0 G182 B221
HEX #00BGDD

 C0 M0 Y0 K0
R255 G255 B255
HEX #FFFFFF

 BLACK
C0 M0 Y0 K100
R35 G31 B32
HEX #231F20



The fonts



Tsunami Ready

☐ Helvetica LT Std Roman

☐ Helvetica LT Std Black

2. Graphical Standards and Logo Toolkit

Tsunami Ready

Sequence

The tsunami ready logo placed with UNESCO/IOC Logo



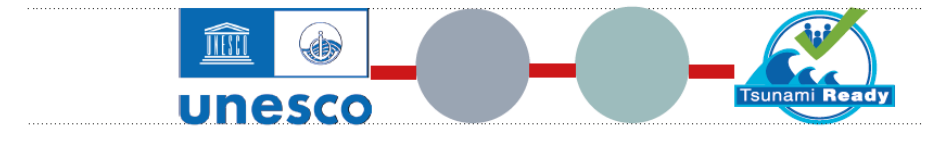
The tsunami ready logo placed with UNESCO/IOC Logo and TIC logo



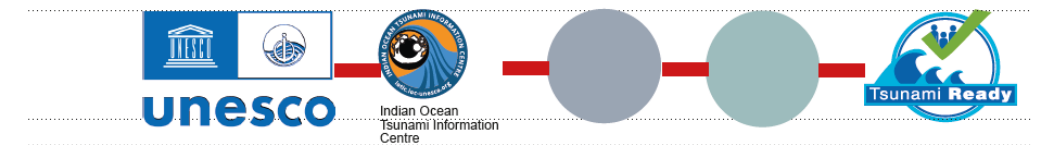
Sequence (external UNESCO/IOC)

External organization would need to request permission to UNESCO/IOC to use the Tsunami Ready logo. Request to be sent by email to UNESCO/IOC Tsunami Unit (x.xxxxx@unesco.org) with detail explanation on the objective for using the Tsunami Ready logo).

Other organization logo to be placed between UNESCO/IOC Logo and the Tsunami Ready logo



Other organization logo placed with UNESCO/IOC Logo, TIC logo, and Tsunami Ready Logo



2. Graphical Standards and Logo Toolkit

Tsunami Ready

Tsunami Ready Sign board

The tsunami ready logo is placed at the end of sequence

Tsunami Ready Certificates

The tsunami ready logo is placed at the top right corner of the paper



2. Graphical Standards and Logo Toolkit

Tsunami Ready

The Logo should not be used as follows:

The logo must always be used as mentioned before and cannot be modified (colours, design, sign).

- Do not use the logo without official approval from UNESCO IOC
- Do not use the Tsunami Ready sign without the official approval from UNESCO IOC
- Do not use the logo in another colour than the ones describes in this document.
- Do not create another monochrome version.
- Do not add a border around the logo.
- Do not apply any effects, such as shadows, to the logo.

Thank you



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***UNESCO-IOC Indian Ocean Tsunami Information Centre
IOTIC-BMKG Programme Office***

***Disaster Risk Reduction and Tsunami Information Unit
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