3.1
IOC Tsunami Ready Guidelines and Tsunami Ready Logo

Ardito M. KODIJAT
a.kodijat@unesco.org

TOWS WG Task Team on Disaster Management and Preparedness

21-22 February 2021

unesco

Intergovernmental Oceanographic Commission

1. Tsunami Ready Manual and Guide

The MG74 has gone through series of revision and update.

The Draft MG74 has been send to UNESCO IOC and now in the hand of UNESCO IOC Assistant Publication Officer for finalization as UNESCO IOC Manual and Guide.

1. Tsunami Ready Manual and Guide

Reference Group:

- Alison Brome – Caribbean Tsunami Information Centre, UNESCO/IOC
- Ardito M. Kodijat – Indian Ocean Tsunami Information Centre, UNESCO/IOC
- Bernardo Aliaga – UNESCO
- Christa von Hillebrandt Andrade – International Tsunami Information Centre, Caribbean Office, UNESCO/IOC (formerly NOAA Caribbean Tsunami Warning Program)
- David Coetzee – National Emergency Management Agency, New Zealand
- Jasen Penn – Department of Disaster Management, British Virgin Islands
- Laura Kong – International Tsunami Information Centre, UNESCO/IOC
- Marzia Santini – Presidenza del Consiglio dei Ministri, Dipartimento della Protezione Civi
- Rocky Lopes – National Weather Service (NWS), USA
- Roy Ruiz – University of Puerto Rico at Mayagüez
- Stacey Edwards – The University of the West Indies Seismic Research Centre
- Task Team on Disaster Management and Preparedness, Working Group on Tsunamis Other Hazards Related to Sea-Level Warning and Mitigation Systems

With thanks to the team (in alphabetical order)

- Alison Brome – Caribbean Tsunami Information Centre, UNESCO/IOC
- Ardito M. Kodijat – Indian Ocean Tsunami Information Centre, UNESCO/IOC
- Bernardo Aliaga – UNESCO
- Christa von Hillebrandt Andrade – International Tsunami Information Centre, Caribbean Office, UNESCO/IOC (formerly NOAA Caribbean Tsunami Warning Program)
- David Coetzee – National Emergency Management Agency, New Zealand
- Jasen Penn – Department of Disaster Management, British Virgin Islands
- Laura Kong – International Tsunami Information Centre, UNESCO/IOC
- Marzia Santini – Presidenza del Consiglio dei Ministri, Dipartimento della Protezione Civile
- Rocky Lopes – National Weather Service (NWS), USA
- Roy Ruiz – University of Puerto Rico at Mayagüez
- Stacey Edwards – The University of the West Indies Seismic Research Centre
- Task Team on Disaster Management and Preparedness, Working Group on Tsunamis and Other Hazards Related to Sea-Level Warning and Mitigation Systems

1. Tsunami Ready Manual and Guide

Total 62 Pages
Content 42 pages
Annexes 20 pages

Content:
1. Introduction
2. Frameworks and Background Information for the Tsunami Ready Recognition Programme
3. Key elements of the Tsunami Ready Recognition Programme
4. The Tsunami Ready Recognition Programme Indicators
5. Implementation Workflow for the Recognition Process
6. Resources Needed
7. Tools and References

Annex:
Annex 1. Glossary of Terms
Annex 2. Tsunami Ready Recognition Programme Application Forms
Annex 3. Tsunami Ready Recognition Programme Certificates
Annex 4. Tsunami Ready Recognition Programme Sign
Annex 5. Sources consulted

Draft
Graphical standards
and logo toolkit
October 2021

Logo Formats

There are two logo formats, The rectangle and the circle forms.

Both formats have the same concept, color scheme, and rules. The example taken in this guide is using the circle form.

The Logo Graph

The logo graph, as shown below, consists of four inseparable elements:

1. Green check mark, indicates there are indicators of UNESCO-IOC Tsunami Ready that need to be completed.

2. The three tsunami waves indicating this logo is for tsunami hazards

3. Pictures of people depicting that UNESCO-IOC Tsunami Ready is based on community preparedness

4. The blue circles (or the square) describe that UNESCO-IOC Tsunami Ready program is a global program covering covering the Indian Ocean, the Pacific Ocean, the North East Atlantic Ocean and the Mediterranean and Caribbean Seas.

5. The title in white font reading "Tsunami Ready" enclosed in a blue-background box.

Colours of the logo graph

Colored logos are a top priority to use. Black or white logos are used for specific needs such as merchandising or production with limited resources.

COLORS

- C60 M12 Y100 K1
  R118 G171 B61
  HEX #76AB3D
- C94 M59 Y3 K0
  R0 G104 B174
  HEX #0068AE
- C76 M2 Y9 K0
  R0 G182 B221
  HEX #00BGDD
- C0 M0 Y0 K0
  R255 G255 B255
  HEX #FFFFFF

- BLACK
  C0 M0 Y0 K100
  R35 G31 B32
  HEX #231F20

The fonts

- Helvetica LT Std Roman
- Helvetica LT Std Black

Sequence

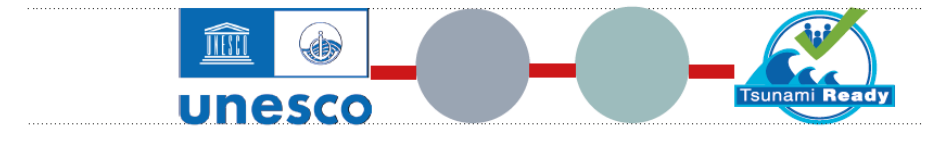The tsunami ready logo placed with UNESCO/IOC Logo

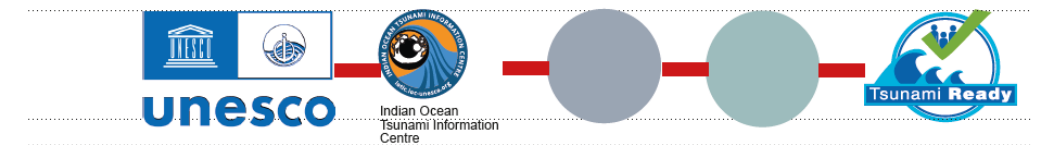The tsunami ready logo placed with UNESCO/IOC Logo and TIC logo

Sequence (external UNESCO/IOC)

Extenal organization would need to request permission to UNESCO/IOC to use the Tsunami Ready logo
Request to be send by email to UNESCO/IOC Tsunami Unit (x.xxxxx@unesco.org) with detail explanation on the objective for using the Tsunami Ready logo).

Other organization logo to be placed between UNESCO/IOC Logo and the Tsunami Ready logo

Other organization logo placed with UNESCO/IOC Logo, TIC logo, and Tsunami Ready Logo

2. Graphical Standards and Logo Toolkit
Tsunami Ready

The Logo should not be used as follows:

The logo must always be used as mentioned before and cannot be modified (colours, design, sign).

- Do not use the logo without official approval from UNESCO IOC

- Do not use the Tsunami Ready sign withouth the official approval from UNESCO IOC

- Do not use the logo in another colour than the ones describes in this document.

- Do not create another monochrome version.

- Do not add a border around the logo.

- Do not apply any effects, such as shadows, to the logo.

Thank you

Ardito M. KODIJAT
a.kodijat@unesco.org

UNESCO-IOC Indian Ocean Tsunami Information Centre
IOTIC-BMKG Programme Office

Disaster Risk Reduction and Tsunami Information Unit
UNESCO Jakarta Office

Follow us

iotic.ioc-unesco.org
www.iotsunami.org

facebook.com/iotsunami

iotsunami

@iotsunami

youtube.com/iotsunami

iotic@unesco.org