

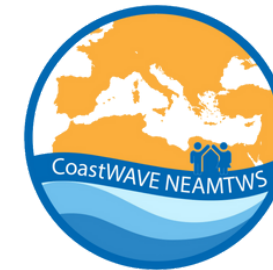


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**COASTWAVE PROJECT /  
NEAMTWS**



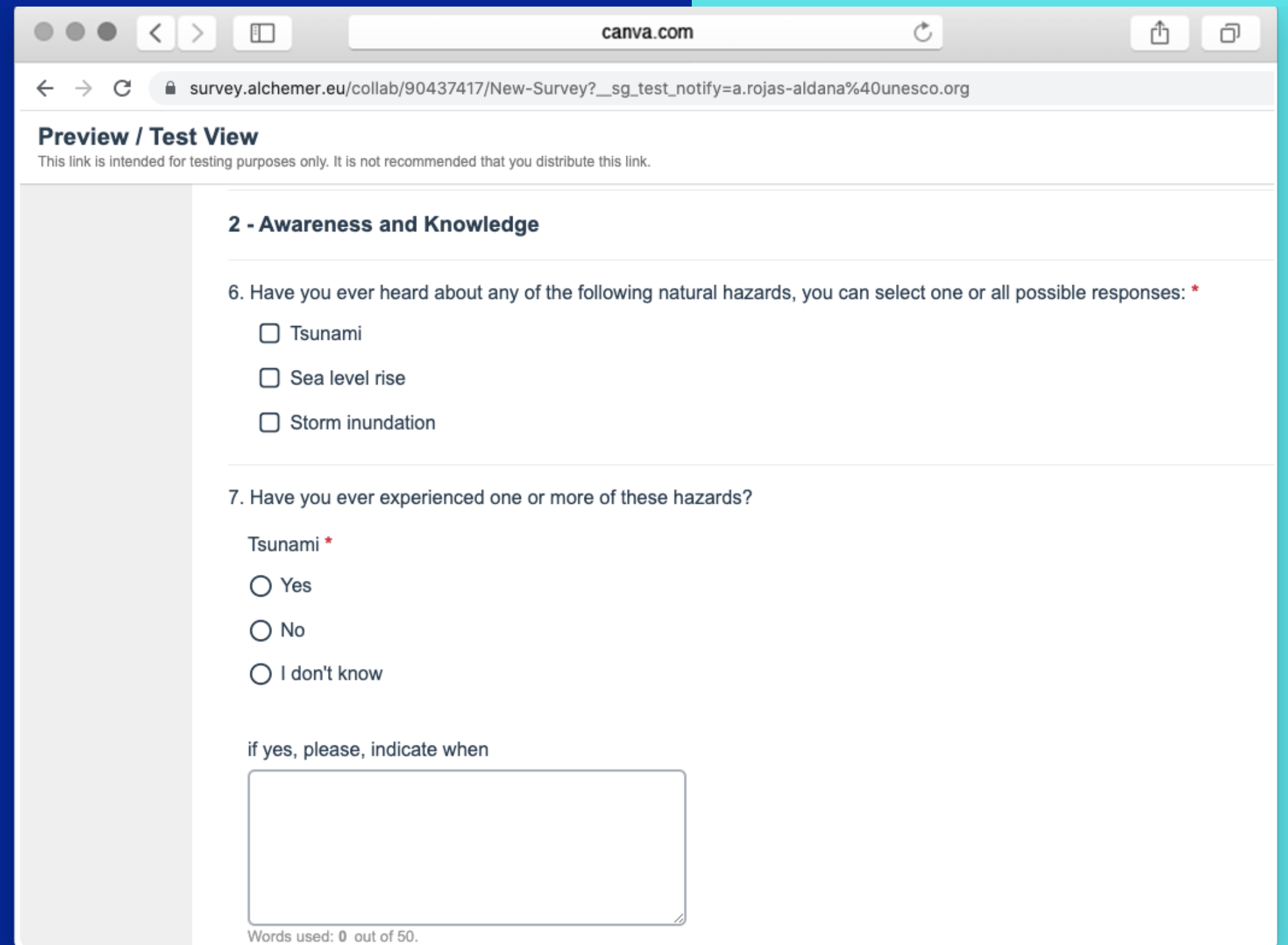
# Report of the review of the coastal sea level risk perception questionnaire

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Presented by : Derya Dilmen Vennin, Claire Jaffrézic, Alejandro Rojas Aldana

# Presentation of the online survey on Alchemer

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canva.com

survey.alchemer.eu/collab/90437417/New-Survey?\_\_sg\_test\_notify=a.rojas-aldana%40unesco.org

**Preview / Test View**  
This link is intended for testing purposes only. It is not recommended that you distribute this link.

**2 - Awareness and Knowledge**

6. Have you ever heard about any of the following natural hazards, you can select one or all possible responses: \*

- Tsunami
- Sea level rise
- Storm inundation

7. Have you ever experienced one or more of these hazards?

Tsunami \*

- Yes
- No
- I don't know

if yes, please, indicate when

Words used: 0 out of 50.

[https://survey.alchemer.eu/collab/90437417/New-Survey?\\_\\_sg\\_test\\_notify=a.rojas-aldana%40unesco.org](https://survey.alchemer.eu/collab/90437417/New-Survey?__sg_test_notify=a.rojas-aldana%40unesco.org)

# Methods of Survey in Distribution

**Self Completion** — 1. **Online/Internet/Email**

**Interviewer Based** —

- 2. **Computer Assisted Telephone Interviewing (CATI)**
- 3. **Street Interviews**
- 4. **Booth Surveys**
- 5. **Focus Groups**

# **1. Online/Internet /Email**

## **Advantages**

- **Faster in acquiring feedback**
- **Fast and real-time analysis of the results**
- **Cost efficient**
- **Minimum margin of error: no mediator**
- **Convenient to answer**
- **Save time**
- **Anonymous**

## **Disadvantages**

- **Too many online surveys**
- **Limited access to certain sections of populations**

***Target sample can be probability or non-probability***

# 2. CATI:

- **guided by a computer**
- **interviewer makes a call to the respondent and conducts the research over the phone**

## Advantages

- **Cost efficient and fast—*data directly entered in a structured format***
- **No geographical barriers**

## Disadvantages

- **Reaching to respondent is difficult**

***Target sample can be probability or non-probability***

# 3. STREET INTERVIEWS

## Advantages

- Get fast responses
- Reach all demographics
- People are generous with their feedback
- Capture elusive audiences
- Better sense of the audience sentiment

## Disadvantages

- Need to have a good field team

*Target sample can be probability or non-probability*

## 4. BOOTH SURVEYS

### Advantages

- **Allows respondents to participate without pressure**
- **Can be set up for an entire day (on the coast etc.)**
- **Set up in different locations**

### Disadvantages

- **The promise of a reward may lure irrelevant respondents**
- **Surveys taken multiple times**

*Target sample can be probability or non-probability*

## 5. FOCUS GROUPS:

open conversation with a subset of the population (6–10 participants)

### Advantages

- **Open-ended, open to exploration**
- **Help discover other salient points that have been missed**

### Disadvantages

- **True thoughts and experiences might not be communicated**

*Target sample can be probability or non-probability*



# TIPS TO INCREASE RESPONSE RATES

- **Use multiple distribution channels**
- **Send reminders to survey participants**
- **Offer incentives**
- **Keep it short**



**Thank you**

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**EXERCICE  
EN  
COURS**