**Terms of Reference for the IOC GE-CD Working Group on Outreach related to the IOC Capacity Development Strategy 2023-2030**

Objectives

The Working Group will

* Assist in the development of an outreach and communications plan for the promotion of the IOC CD Strategy 2023-2030 by taking into account its core messages and key recommendations;
* Propose innovative approaches in producing user-friendly materials on key highlights of the IOC CD Strategy 2023-2030 for wider readership and easy digests targeting key audience groups (e.g. decision-makers, policy leaders, public, etc.);
* Submit the proposed IOC CD Strategy Outreach Plan to the IOC Assembly at its 32nd Session in June 2023.

The Working Group will work online and by correspondence.

The Working Group will comprise:

1. the following members of the IOC Group of Experts on Capacity Development:

*Brown, Bradford*  UNITED STATES OF AMERICA

1. the following nominated external experts:

Sean Mahaffey UNITED STATES OF AMERICA

Jackie Pearson UNITED KINGDOM

Irina Rafliana INDONESIA

1. *IOC   
   Diwa, Johanna                    
   Pissierssens, Peter*

*Rapose, Sharon*