

**Terms of Reference for the IOC GE-CD Working Group on Outreach related to the  
IOC Capacity Development Strategy 2023-2030**

Objectives

The Working Group will

- Assist in the development of an outreach and communications plan for the promotion of the IOC Capacity Development Strategy 2023-2030 by taking into account its core messages and key recommendations;
- Propose innovative approaches in producing user-friendly materials on key highlights of the IOC CD Strategy 2023-2030 for wider readership and easy digests targeting key audience groups (e.g. decision-makers, policy leaders, public, etc.) including standard harmonization and promotion of equitable access on capacity development programs;
- Submit an Outreach Plan proposal for the IOC CD Strategy 2023-2030 to the IOC Assembly at its 32nd Session in June 2023.

The Working Group will work online and by correspondence.

The Working Group will comprise:

1. the following members of the IOC Group of Experts on Capacity Development:

*Brown, Bradford*                      UNITED STATES OF AMERICA

2. the following nominated external experts:

Sean Mahaffey                      UNITED STATES OF AMERICA

Jackie Pearson                      UNITED KINGDOM (Elected Chair)

Irina Rafliana                      INDONESIA

3. IOC

*Diwa, Johanna*

*Pissierssens, Peter*

*Rapose, Sharon*