



2021 United Nations Decade
2030 of Ocean Science
for Sustainable Development



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5.5 Enhanced communication and engagement strategy to raise awareness of Ocean Decade activities

Current status of Decade implementation



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- Low number of Decade Actions, especially in SIDS
- Limited availability of funding and resources for design, delivery and coordination of transformative ocean science in the region
- Few National Decade Committees and lack of regional coordinating framework for sharing of experiences and learning
- Lack of regional vision and ownership for Ocean Decade amongst diverse stakeholder groups
- Lack of tangible examples of approaches and impact of working across science – policy – society influence



Targeted, relevant and strategic communications can help overcome existing barriers and improve engagement and impact of Ocean Decade in the region

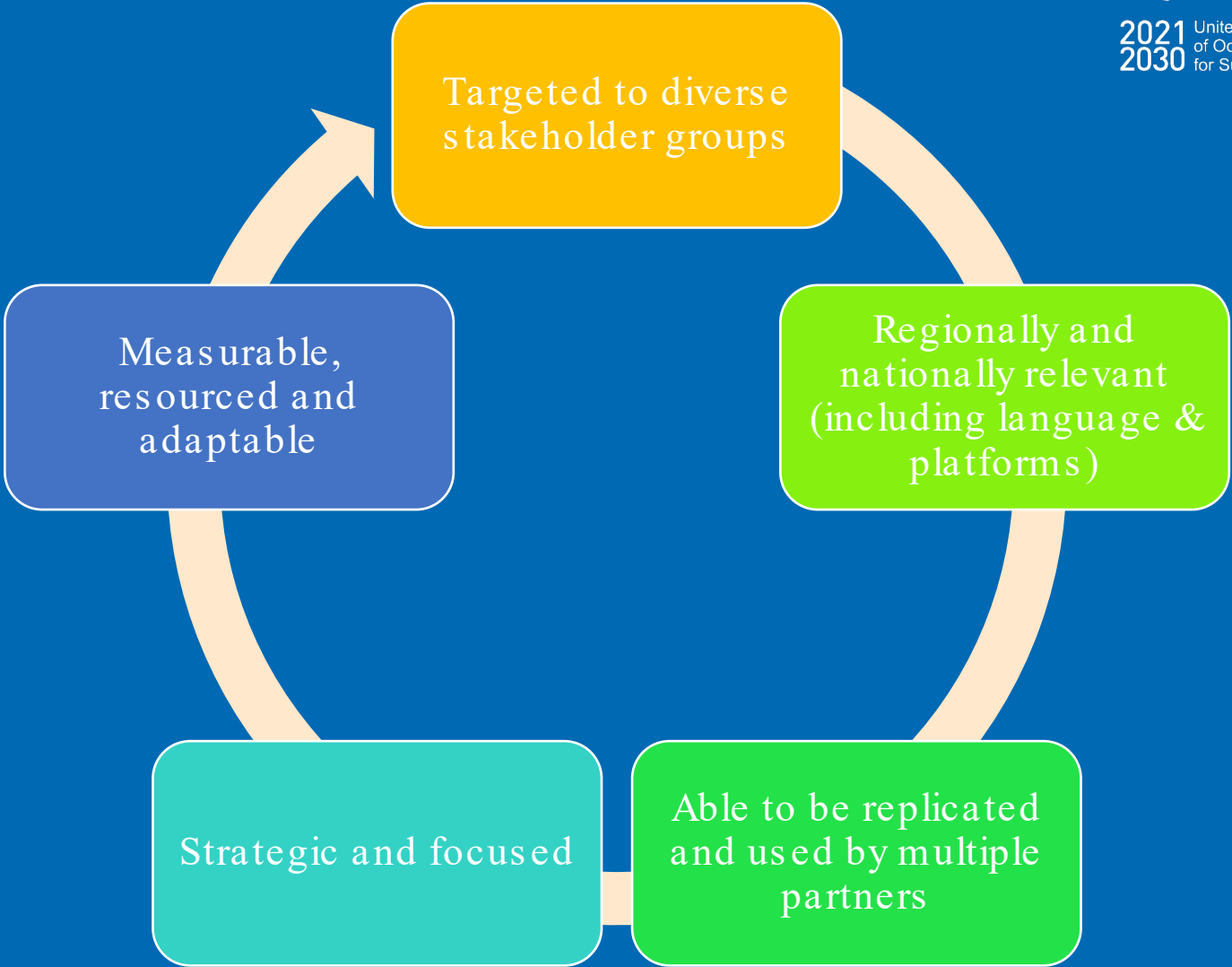
Principles of enhanced communications & engagement



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Actors and targets of communications & engagement



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Key Actors for Developing & Delivering Actions

Decade Coordination Unit

DCOs, DCCs and DIPs

Regional Taskforce

Strategic Communications Group

National Decade Committees

Ocean Decade Alliance

Main Targets of Communications / Engagement

Member States

Regional & international funders

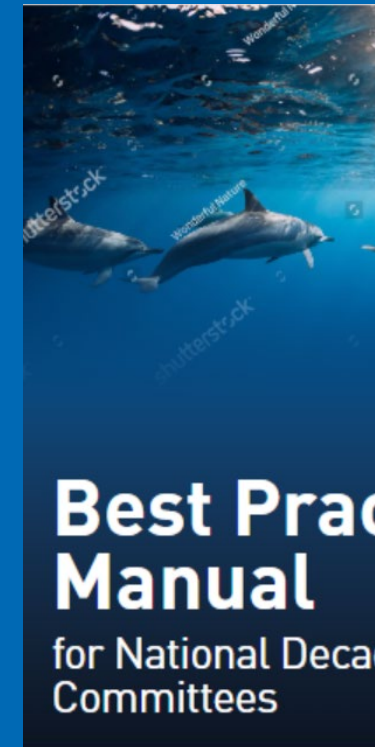
Proponents of existing and future
Decade Actions

Key user groups – policy makers,
industry, managers

Media / press

Key initiatives underway and planned

- Brand Toolkit for Decade Partners
- National Decade Committee Best Practice Manual and mentoring / exchange approaches
- Task Team of Regional Taskforce x Strategic Communications Group
- Communications professionals group on Ocean Decade Network
- Decade Action mentoring and support for strategic communications
- High level statement action via Ocean Decade Alliance / SIDS Coalition
- Engagement in targeted regional events – GFIC and others?
- Presence in targeted international events:
 - SDG Summit
 - 2024 Ocean Decade Conference
 - 4th International SIDS Conference
 - 2025 United Nations Ocean Conference



• SAVE THE DATE •



2024 UN OCEAN DECADE CONFERENCE

*Delivering the science we need
for the ocean we want*

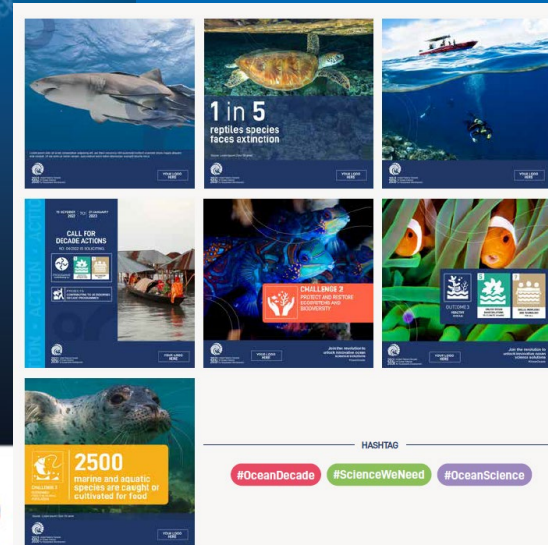
10-12 April 2024

Barcelona, Spain



Best Practice Manual for National Decade Committees

The United Nations
Decade of Ocean Science
for Sustainable Development
(2021–2030)



HASHTAG
#OceanDecade #ScienceWeNeed #OceanScience

Suggested Elements of 17th Session IOCARIBE Decade Recommendation



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- Recognition with thanks of the work of the Regional Planning Group and Working Groups
- Support for the establishment of a Decade Coordination Office within the IOCARIBE Secretariat according to the Terms of Reference presented to the session with encouragement to Member States and partners to provide required in-kind and financial resources for the operation of the DCO
- Support for the establishment of a TAC Regional Taskforce to provide strategic advice on Decade engagement and implementation in accordance with the Terms of Reference presented to the session
- Encouragement to Member States to establish National Decade Committees and support outreach and engagement activities in regional and international fora

Join us at the Ocean Decade Side Event!



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**2021
2030** Decenio de las Naciones Unidas
de las Ciencias Oceánicas
para el Desarrollo Sostenible

La ciencia que necesitamos para el océano que queremos en la región de la América Tropical y el Caribe

**Miércoles
10 de Mayo 2023**

5 – 6.30pm

Hotel NH Collection
Royal WTC
Cra. 8a #99-55,
Bogotá, Colombia

*Evento paralelo a la 17ª Reunión de la
Subcomisión de la COI/UNESCO para el
Caribe y Regiones Adyacentes –
IOCARIBE*

Este evento paralelo examinará los logros alcanzados hasta la fecha y las oportunidades futuras que ofrece el Decenio de las Naciones Unidas de las Ciencias Oceánicas para el Desarrollo Sostenible para la región de la América Tropical y el Caribe.



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**2021
2030** United Nations Decade
of Ocean Science
for Sustainable Development

The Science We Need for the Ocean We Want in the Tropical Americas and Caribbean Region

**Wednesday,
10 May 2023**

5 – 6.30pm

Hotel NH Collection
Royal WTC
Cra. 8a #99-55,
Bogotá, Colombia

*A side event of the 17th Session of the
IOC/UNESCO Sub-Commission for the
Caribbean and Adjacent Regions –
IOCARIBE*

This side event will explore the achievements to date and the future opportunities presented by the UN Decade of Ocean Science for Sustainable Development in the Tropical Americas and Caribbean Region.