

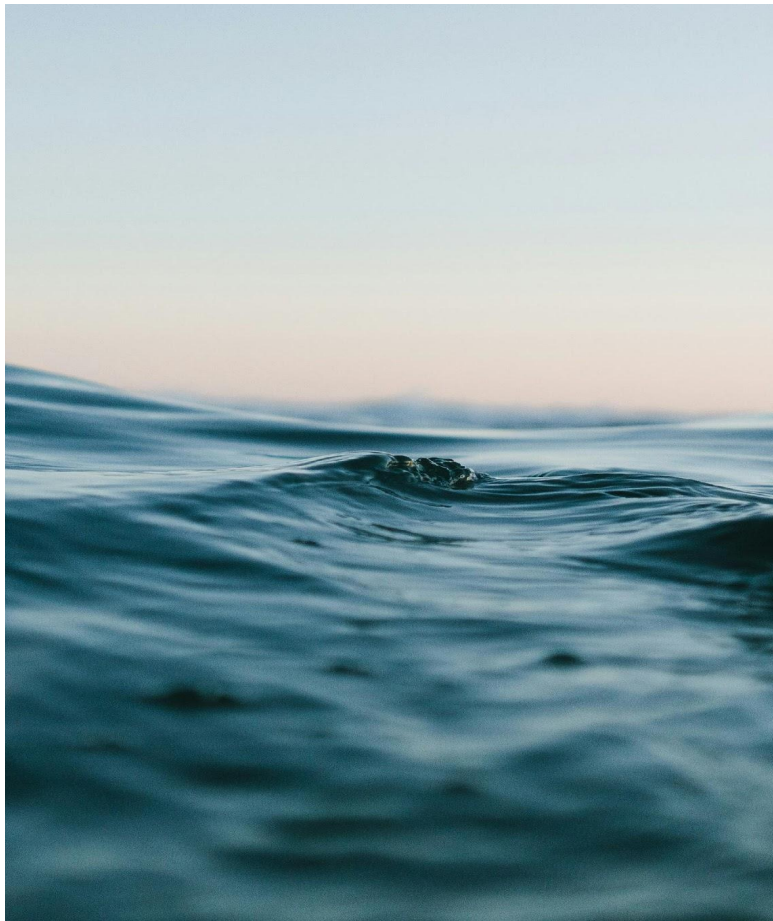
The Global Ocean Observing System



Session 4: Working Session on GOOS 2.0

Agenda and Working Group Templates

14th GOOS Steering Committee meeting (SC-14) | 19-21 February 2025 | Paris, France



OBJECTIVE

Catalyze discussion and opinions on the future role of GOOS 2.0 – wild and woolly ideas to be used as feedstock for the GOOS 2.0 consultancy



AGENDA

01

Expected outcomes of GOOS 2.0 process

09:00 – 09:30 – Joanna, Lovisa, Terry

02

Crystal ball

09:30 – 10:30

Break

03

What value and who cares?

11:00 – 12:00

04

Between the Antipodes

12:00 – 13:00

Lunch

05

What are our guardrails?

14:00 – 15:00

06

Wrap up

15:00 – 15:30

Exercises 2 and 3

Last name	First name	Room IX
SCARDILLI	Alvaro	A
HEIMBACH	Patrick	A
POST	Joanna	A
GALLAGE	Champika	A
MARTIN MIGUEZ	Belen	A
Ramage	Steven	A
PISSIERSSENS	Peter	A
GORRINGE	Patrick	A
McMahon	Clive	A

Last name	First name	Room IX
SPEICH	Sabrina	B
SIFON	Matias	B
MCCONNELL	Terry	B
NAIR	Balakrishnan	B
STUKONYTE	Laura	B
FYRBERG	Lotta	B
WANG	Yi	B
Danaude	Audrey	B

Last name	First name	Virtual
LI	Jing	E

Last name	First name	Room
CUSACK	Caroline	C
Evans	Karen	C
LEGLER	David	C
Popovici	Anda	C
HESLOP	Emma	C
TELSZEWSKI	Maciej	C
BELBEOCH	Mathieu	C
BAHUREL	Pierre	C

Last name	First name	Room
Lemcke	Signe	D
FISCHER	Albert	D
MAKGATI	Lebogang Neelo	D
ALVAREZ	Enrique	D
Helgesen	Vidar	D
GARCON	Véronique	D
McBride	Vanessa	D
Demargne	Louis	D

Exercises 4 and 5

Last name	First name	Room IX
SCARDILLI	Alvaro	1
HEIMBACH	Patrick	1
POST	Joanna	1
GALLAGE	Champika	1
SPEICH	Sabrina	1
CUSACK	Caroline	1
Evans	Karen	1
Lemcke	Signe	1

Last name	First name	Room IX
MARTIN MIGUEZ	Belen	2
Ramage	Steven	2
SIFON	Matias	2
MCCONNELL	Terry	2
LEGLER	David	2
Popovici	Anda	2
FISCHER	Albert	2
MAKGATI	Lebogang Neelo	2

Last name	First name	Virtual
LI	Jing	5

Last name	First name	Room
NAIR	Balakrishnan	3
PISSIERSSENS	Peter	3
STUKONYTE	Laura	3
HESLOP	Emma	3
TELSZEWSKI	Maciej	3
ALVAREZ	Enrique	3
BELBEOCH	Mathieu	3
Helgesen	Vidar	3

Last name	First name	Room
FYRBERG	Lotta	4
GARCON	Véronique	4
GORRINGE	Patrick	4
McMahon	Clive	4
WANG	Yi	4
Danaude	Audrey	4
BAHUREL	Pierre	4
McBride	Vanessa	4
Demargne	Louis	4



Crystal ball (60 mins)

Objective: Prepare for multiple possible futures of global ocean observing

1. Future scenarios 2035 – 10 mins

- What are the **possible futures** of global ocean observing?

2. Early Signals (three scenario stands) – 20 mins

- What **early signals** tells us this scenario is becoming reality?

3. Scenario planning (break-out) – 30 mins

- What is the **most probable** scenario? What **shifts** are needed to respond to this future?



Business-As-Usual "Fragmented Observations"



Data	Reliance on scientific community, aging infrastructure
Governance	Competing national interests, bureaucratic inefficiencies, limited industry involvement (defense, insurance)
Funding	Unpredictable, dominated by high income countries

Transformative "The AI Ocean"

Data	Radical breakthroughs (AI-powered, quantum modelling), risk of uneven global access
Governance	Private tech giants, cybersecurity discussed globally
Funding	Data monetization, privatized commodity



Optimistic "One Ocean"

Data	Global, open-access, seamless, real-time twin oceans
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Governance	Multilateralism thriving, UN-led negotiations
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Funding	Private and public investments in ocean intelligence
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Exercise 1

Crystal ball (*three scenario stands*) – 20 mins

What **early signals** tells us this scenario is becoming reality?



Exercise 2

Scenario planning (*break-out*) – 30 mins

- What is the ***most probable*** of the three scenarios?
- What ***shifts*** are needed to respond to this future?

Exercise 3

What value and who cares? – 60 mins

Objective: Who and what is GOOS today?

<p>Key partners: Today</p> <p>Who are our key partners <u>today</u>? What are their interests? Expertise? Mandates?</p> <p>What are our current relationships?</p>	<p>User relationships: Today</p> <p>Who are the end users of ocean observations? What do they get now? What are their desired beneficial outcomes? Global, regional and national.</p>
<p>Key activities: Today</p> <p>What activities do our <u>current</u> value propositions require?</p>	<p>User segments: Today</p> <p>For whom are we creating value? Who are our most important users?</p>



Exercise 4

Between the antipodes – 60 mins

Objective: What might GOOS 2.0 look like?

Key partners: Future

Who should be our key partners in the future?

What are their interests? Expertise? Mandates?

What should our future relationships look like?

Key activities: Future

What key values should we deliver to our users and partners?

What activities should our value propositions require?

Who are we?: Future

Who should we be?

The world's largest ocean observing system? A think tank? Or something inbetween?

Observing? Data management? Knowledge provider?



Exercise 5

What are our Guardrails? – 60 mins

Objective: How might GOOS 2.0 be brought into existence?



Key resources

Can Ocean Observing be declared Critical Infrastructure?

What key resources do our value propositions require?

Governance

What governance options are available to GOOS?

What are we allowed to do? Who are we allowed to be?

Cost structure

What costs are hardwired?

What other costs should we consider?

Revenue streams

Who might pay us?

Why? For what?

Wrap up – 30 mins

Final words of advice for the Consultancy





The Global Ocean Observing System

Thank you

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