



Ocean &
Climate
VILLAGE

S≈A B≈YOND

Prada Rong Zhai Shanghai



2021
2030 United Nations Decade
of Ocean Science
for Sustainable Development



PRADA
RE-NYLON



1st Edition

On October 2023, the Prada Group and UNESCO's Intergovernmental Oceanographic Commission (UNESCO-IOC) brought the Ocean&Climate Village to Qingdao Haitian Center in Qingdao, China—one of the country's most prominent coastal cities and a hub for leading marine research institutions.

As part of the SEA BEYOND initiative, the two-day event featured a thematic exhibition on ocean and climate issues, complemented by two expert panel discussions with representatives from the scientific community and UNESCO. Additionally, two children's workshops, curated by the UCCA Foundation (Center for Contemporary Art), offered interactive and educational experiences focused on marine conservation.



2023

2nd Edition

In September 2024, a new edition of the Ocean&Climate Village—the travelling, immersive scientific exhibition curated by UNESCO-IOC and supported by the Prada Group—was inaugurated at the Port Olímpic in Barcelona.

The launch, held in the presence of the Luna Rossa Prada Pirelli women's team, formed part of SEA BEYOND and coincided with the 37th America's Cup. The initiative is part of a broader collaboration between UNESCO and the Luna Rossa Prada Pirelli team to promote ocean literacy and the protection of marine ecosystems.



2024

3rd Edition

This year, from **October 10 to 19**, SEA BEYOND will bring **Ocean&Climate Village** to Prada Rong Zhai, a historic 1918 residence in the heart of Shanghai.

The event will feature a series of workshops provided by the UCCA Foundation and SD Blue Earth in collaboration with Sakana-kun, a well-known Japanese ichthyologist and illustrator. The scientific content of the exhibition is led by UNESCO-IOC, with the involvement of Professor Qiao—member of the Decade Advisory Board from the First Institute of Oceanography and DCC-OCC.

In addition, the program will include a photographic exhibition by Enzo Barracco, showcasing powerful imagery from Antarctica, the Galapagos, and Hawaii, as well as the screening of two impactful documentaries: *Kindergarten of the Lagoon* and *Deep White Forest* by marine biologist Giovanni Chimienti.





Agenda – Panel sessions

Date	Event	Speakers
10 October	Institutional Dialogue: Ocean Literacy and Global Collaboration	<ul style="list-style-type: none">• Francesca Santoro (UNESCO-IOC)• Prof. Shahbaz Khan (UNESCO Beijing)• Prof Fangli QIAO – (FIO)• Philip Tinari (Director, UCCA Center for Contemporary Art)
11 October	Emotions, Storytelling, and Ocean Protection	<ul style="list-style-type: none">• Saka Kun – SDBE Foundation• Titouan Bernicot – CEO Coral Gardeners
12 October	Awareness Art and Ocean Memory; <i>Photography role in climate</i>	<ul style="list-style-type: none">• Francesca Santoro (UNESCO-IOC)• Enzo Barracco (Photographer and Climate Activist)

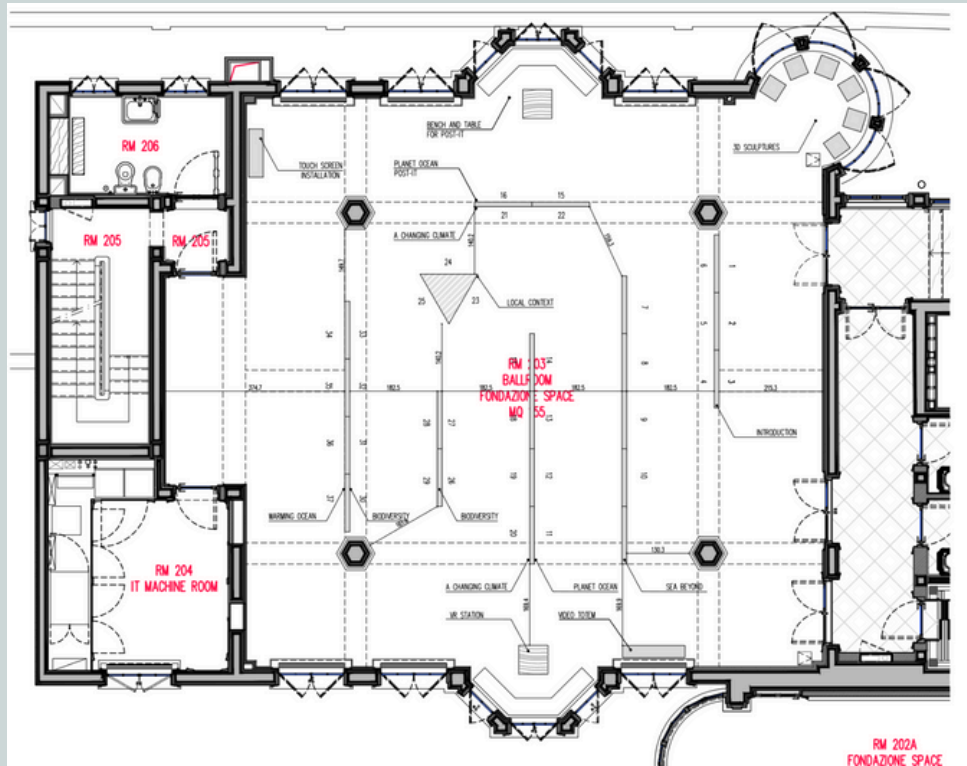


Agenda – workshops and activities

Date	Event
10 October	<ul style="list-style-type: none">• Screening Kindergarten of the Lagoon Documentary - UNESCO-IOC and Prada Group
11 October	<ul style="list-style-type: none">• Workshop for children - UCCA Foundation• Workshop Marine Biodiversity- Sakana Kun
12 October	<ul style="list-style-type: none">• Workshop for children - UCCA Foundation• Workshop Marine Biodiversity- Sakana Kun
18 October	<ul style="list-style-type: none">• OCV and Workshop, Special Visit Landlock School – UCCA Foundation• Workshop for children – UCCA Foundation
19 October	<ul style="list-style-type: none">• Workshop for children – UCCA Foundation



Floor Plan – OCV Exhibition



OCV Panels:

1-6 INTRODUCTION



7-10 SEA BEYOND



11-14 PLANET OCEAN



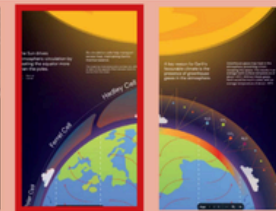
15-16



17-20 A CHANGING CLIMATE

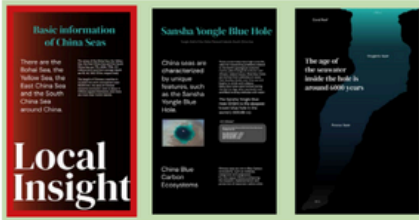


21-22

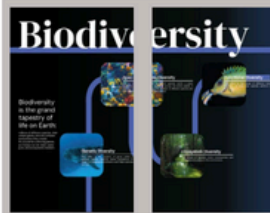


OCV Panels:

23-25 LOCAL CONTEXT



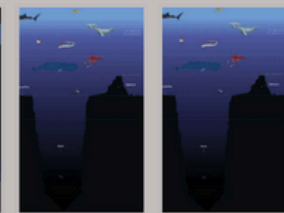
26-27 BIODIVERSITY



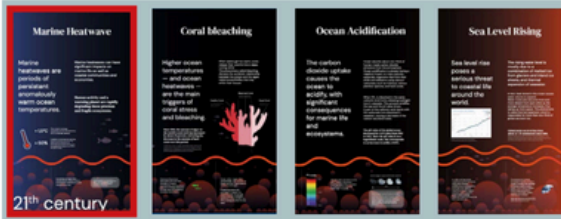
28-31



32-33



34-37 WARMING OCEAN



Universities engaged – student volunteering

Three leading universities have expressed strong interest in contributing:

1. East China Normal University
2. Shanghai Jiao Tong University
3. Shanghai Ocean University

These universities are also leading three Ocean Decade Programmes, which will further enhance the significance of the exhibition by highlighting collaborative efforts within the Ocean Decade framework.



Post-event

As part of the SEA BEYOND educational programme, the Ocean Cultural Box will be delivered to 800 students aged 6 to 12 in inland areas of Yunnan, Guizhou, and Sichuan. Distributed across three local schools, the box offers a first glimpse into the ocean for children living far from the sea.

Through interactive materials, creative activities, and storytelling, students will explore key questions: *What is the ocean? What lives beneath it? How am I connected to it, even without a coastline nearby?*

Local teachers will be equipped with guidance to lead the lessons, helping to spark Ocean Literacy and environmental awareness in new regions—using art, science, and imagination to build a meaningful connection to our shared blue planet.

