

What to include in media Template?

1. Opening & Speaker Introduction

- The governor (Gov. Green) or chief official opens, introduces themselves and their role.
- Other state or local leaders introduced (emergency management heads, civil defense, health, etc.).
- Purpose: to brief the media and public about the tsunami warning.

2. Situation Update / Current Status

- Description of the triggering event (e.g. earthquake details, location, magnitude).
- Status of tsunami risk: what is known, what is uncertain.
- Areas expected to be affected (coastal zones, islands, low-lying areas).
- Timing estimates: projected arrival windows, wave arrival times, duration.

3. Warning / Alert Level

- What warning level is in effect (advisory, watch, warning).
- Which zones or districts are under which level.
- Changes in warning levels over time (escalation or downgrades).
- Public Safety Instructions / Evacuation Guidance
- Which areas must evacuate, when, and where to go.
- Evacuation routes, shelters, and transportation assistance if needed.
- What actions individuals should take now (move inland, seek high ground).
- What not to do (stay away from the shore, avoid rivers or estuaries, don't return prematurely).
- Warnings about possible stronger waves (multiple waves) and secondary effects.

4. Coordination & Response Measures

- Which agencies are involved (emergency management, police, coast guard, health).
- Resource mobilization: personnel, boats, rescue teams, medical units.
- Shelter operations: where they are, capacity, services available (food, water, medical).
- Logistics: routes, staging areas, supply chains.

5. Communication & Public Information Channels

- How updates will be shared (official websites, social media, SMS alerts, radio, TV).
- Frequency of updates / next briefing time.
- Hotlines or public contacts for inquiries, reports, help requests.
- Request for public cooperation (stay tuned, follow directives, don't spread rumors).

6. Uncertainties & Risks

- What is not yet known (wave heights, exact impact areas).
- Acknowledge limitations in models or data.
- Risks of secondary hazards (coastal erosion, flooding, aftershocks).

7. Media Q&A

- Opening to questions from reporters.
- Experts on hand (geophysicists, engineers, emergency management) to clarify.

8. Closing Remarks & Recap

- Restate key safety messages: evacuation zones, public instructions.
- Remind when next update will be.
- Final appeal for calm, cooperation, and patience.